

Creative Brief

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10/28/2024

Project Title: Elisabeth Kubler-Ross Website

1. Project overview

The goal of my project is to introduce people Elisabeth Kubler Ross as a scientist, researcher and also as a woman. The most popular theory she brought up is “the five stages of grief model” so I’ll use it as a eye-ball catching topic to draw people’s interests and further talk about her contribution to the society and also her interesting research about life and death.

2. Resources

https://en.wikipedia.org/wiki/Elisabeth_K%C3%BCbler-Ross#Healing_center_California

https://en.wikipedia.org/wiki/Five_stages_of_grief

Published books: <https://www.simonandschuster.com/authors/Elisabeth-Kubler-Ross/1684485>

<https://www.britannica.com/biography/Elisabeth-Kubler-Ross>

3. Audience

The intended audience probably are people who are interested in and have experienced with life and death, potential religious-related topics and content warning will be provided through out the topics.

4. Message

I feel like it’s a little pity that almost everyone knows the five stages of grief but very little people know who and what else this scientist has found and her life as a normal woman. This website is going to be a general introduction for Elisabeth Ross in a more intriguing way.

5. Tone

The overall tone is going to a little dark and sad in order to match with her life-time research topics and also as a memorial website to thanks for her contribution to people’s understanding about such heavy topic.

6. Visual Style

I’m planning on using just black and white and probably different values of grey to be the color palettes, some of the visual graphic is indicated below.

A **SETEMBRO**

WWW.CALMAENCULTURAL.COM FACEBOOK.COM/CALMAENCULTURAL

23.09.16

ESTE MES DESTACAMOS

Iniciación á dobraxe

Ahora si ganas a animarte a participar neste curso impartido por Kevin Dónal di Angala, no que aprenderás os principios básicos da técnica vocal para mellorar a tua técnica e expresividade.

'Xoga coa lingua'

A lingua é unha das ferramentas máis importantes de ser humano. Serve para comunicarnos, socializar, negociar, mediar... Este curso está pensado para desenvolver as capacidades lingüísticas dos máis cativos, ao tempo que se divirtan e aegan. Canto cantos, xogos de tradición e articulación da lingua, e outras moitas actividades para pasarlo bomba.

11.09.16

22.09.16

Iniciación á guitarra con Antón Galovart

Sempre quixeches tocar a guitarra e sempre a deixaches para máis tarde? Non o deixes pasar máis tempo e ven a aprender os cordos con Antón Galovart, un profesional de dilatada experiencia docente e no mundo da música blues, funk e swing. Con esa vella guitarra que tes abandonada no case (ou coa que se roubou ao teu primo músico coñe), veza acústica, eléctrica ou eléctrica, este curso trimestral dirixido a tidolos públicos é o único que necesitas para comenza a sentir a magia deste instrumento nos teus dedos. Quén sabe... pode que o seguinte Jimmy Hendrix seas galgo e se forme en Lavadores!

VEN DICIR OLÁ!
ESPANOL DO CULTURAL
RAMÓN NIETO 38, VIGO

24.08.16

Master Class de Cabaret

Cursos práticos onde traballaremos a actitude en escena, a expresión corporal e sobre todo a improvisación e o xogo co público. Sacaremos a nosa lado máis rebelde e viviremos diferentes situacións que poránde dunha proxecto e chegarán onde a locura nos leva. Déixate envolver polo mundo do cabaret!

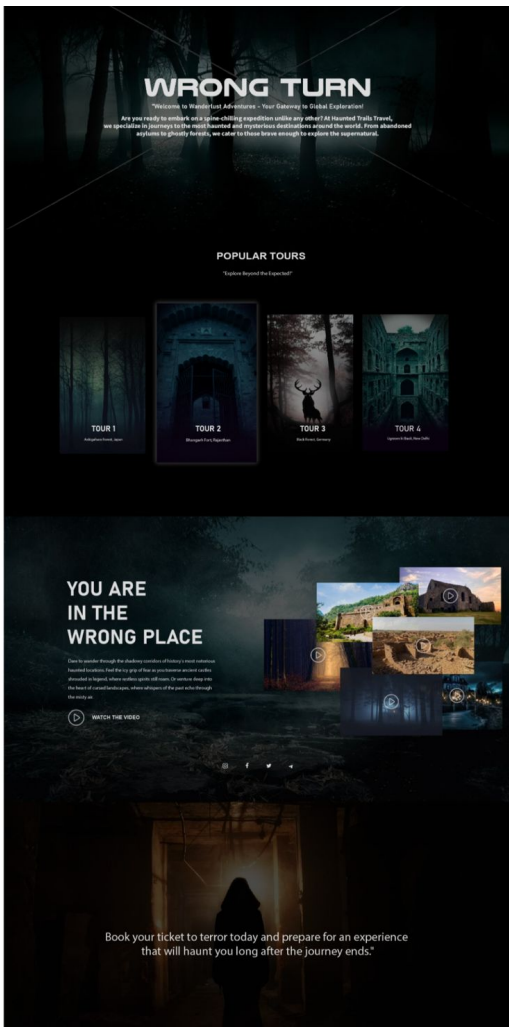
CONSULTA TODA A PROGRAMACIÓN AQUÍ.






I like the layout and grid system here. But the color might be less saturated and less colorful.





Less scary but the layout is good.

