

Creative director: Ivy

Designer: Elena

Review - 11/13

Notes:

- There's a very clean and thoughtful design for the typography here. Leading, and letter space feels very comfortable to read
- The interactive buttons in the navigation bar feels gentle which matches with the overall tone of the website
- The overall design system feels cohesive.
- For the body texts in Achievements and Personal Life, I wish the line length could be shorter to encourage the reading desire. Refer to the line length in the texts in The Five Stages.
- For the wording "Elisabeth Kubler-Ross" in the navigation bar and the title in the landing page, my eyes somehow keep bouncing between them and I wish there could be a more different and shorter wording for the one in the navigation.